

# **The Investigator Newsletter**

## **Pump and Dump**



## **About Us**

Since 2000, BCSI
Investigations Inc. has
performed thousands of
successful investigations.
Our integrated team of
investigators and support
services ensure that the

investigations are conducted promptly with leading-edge techniques.

With over 40 years of combined experience,

#### **Definition**

The term "Pump and Dump" refers to a particular type of scam in which the scammer artificially inflates the value of a stock, business, or cryptocurrency. This is considered the scheme's pump-up stage, followed by the dump stage. This is when the scammer sells all their shares to make a major profit and leave the investors in financial distress.

### **Crypto Fraud**

The scheme has existed for a very long time, and in that time, it has evolved to keep up with the times. Now, scammers have turned their sights to a new way to conduct the "Pump and Dump." The invention and acceptance of Cryptocurrency have allowed scammers to utilize crypto for their nefarious schemes. It was reported that in 2021 various

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types of Crypto fraud stole \$75 million from Canadian citizens, and it is growing. The most recent statistic in Canada says that crypto fraud has seen a 400% increase between 2017 and 2020. These various types of crypto fraud, such as the "Pump and Dump," are becoming a major hazard in the modern world, so you must be aware of it.

#### Research

Be sure to research any cryptocurrency, stock, or business you plan on investing in. If you have been a victim of this scheme, contact BCSI Investigations and our seasoned investigators, who are specially prepared to handle "Pump and Dump" schemes.

If you or anyone you know has been a victim of fraud, contact BCSI Investigations for a consultation with one of our seasoned private investigators or our in-house digital forensics specialists.



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