
The Investigator Newsletter

Black Friday and Cyber Monday Scams - Part A



With Black Friday and Cyber Monday being just right around the corner, shoppers need to become aware of the potential **fraudulent** threats that might be coming their way. In 2021, approximately \$20 billion was spent online between Black Friday and Cyber Monday. The abundance of budget-conscious shoppers getting ready for the holidays also comes with cyber-criminals getting ready to attack. According to the Better Business Bureau, 35% of fraud reports in 2021 came from online scams. In this newsletter, **BCSI** is here to inform

you about a few types of Black Friday and Cyber Monday scams and how to avoid them!

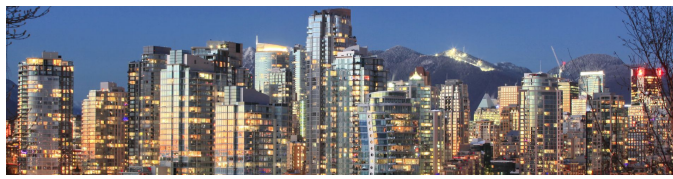
The Fake Order Scam

- With most people having multiple online orders in transit during the holiday season, scammers may attempt to slip into your mailbox or text messages by sending you fake order confirmation links or downloadable attachments. These attachments will try to get you to download malware or visit a fake website, ultimately **stealing** your personal information.
- Although keeping tabs on your orders may get tricky, the best way to avoid these types of scams is to go directly to the official website from which you purchased your orders instead of clicking on any links or attachments!

Browser Extensions

- During the holiday season, there tends to be an overflow of downloadable “money-saving” browser extensions, which are offered and targeted toward online shoppers looking for great blowout deals! Although some are legitimate, many are not. **Scammers** want you to download their fake browser extensions so that they can use the malicious software hidden inside to phish out your data.
- If you want to download a “money-saving” browser extension, do your research before you go ahead with the download. It is also important to note that most of the Black Friday/Cyber Monday deals will be largely broadcasted on the front page of a retailer’s website, so there’s no need to download a possibly detrimental browser extension.

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If you or anyone you know have been a victim of a cryptocurrency fraud either through **enticement**, fake investment platforms, **social media** scams, or even mining frauds, please reach out to us for a free consultation with one of our experienced investigators at 604-922-6572 or via email at info@picanada.ca.
For more information about us and the types of services we offer, please visit our website to learn more at www.picanada.ca.

Visit our
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