



THE INVESTIGATOR



About Us

Since 2000, BCSI Investigations Inc. has performed thousands of successful investigations. Our integrated team of investigators and support services ensure that the investigations are conducted in a timely fashion with leading edge techniques. BCSI Investigations Inc. is considered the platinum standard of the industry based on the quality and the wide spectrum of its services as well as the expertise of the investigators.

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The Dangers of Social Media Apps

As more and more kids connect to the internet during the pandemic, the chances of cyberstalking, cyberbullying, and social engineering attacks have significantly increased over the years. Therefore, awareness regarding cybersecurity is essential for people of all ages to stay secure on the web. With millions of apps available for download across carriers, let's take a look at some that can be a greater cause for concern. Snapchat, TikTok and Instagram are some of the [most popular apps](#) available, especially amongst children, and by all accounts fun to use but do so with caution.

Now we're not saying the apps themselves are dangerous, but those misusing them with malicious motives are, and preventing this abuse is our main objective.

1. Snapchat

It is important to remind our kids that although a picture you upload on Snapchat only appears for a few seconds, a few seconds is enough time for someone to screenshot it on their own device and later exploit it.

2. TikTok

TikTok is one of the most popular video-sharing apps with around 500 million active users worldwide. With a minimum age of 13 years old (although there is no way to really verify age), beware videos posted with inappropriate language and content, which isn't suitable for kids. Also, all TikTok accounts are public by default – this means anybody can view the videos uploaded by your children and get in touch with them.

3. Instagram

One of the most popular photo-sharing apps in the world is a prime target for hackers. Remind your children to avoid posting any sensitive photographs or information. Also, look out for fake accounts that can be made using the name and photograph of your child.

With the overwhelming year our children have endured through the pandemic, many found a bit of fun in a variety of social media apps like the ones above. While the most popular apps are fun and help us stay connected, they can also be used to target our kids. Parent involvement and is key to social media safety. In our next newsletter, we will delve deeper into social



media safety and how we can have healthy discussions with our children about staying safe online.

If you have been a [victim of a cybercrime](#), contact BCSI for a free consultation with one of our experienced private investigators at 604-922-6572 or via email at info@picanada.ca.

Contact Us

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