



## THE INVESTIGATOR

### Holiday Shopping Scams



#### About Us

Since 2000 BCSI has performed hundreds of successful investigations.

Our integrated team of investigators and support services ensure that the investigations are conducted in a timely fashion with leading edge techniques.

BCSI is considered the platinum standard of the industry based on the quality and the wide spectrum of its services as well as the expertise of the investigators.

[Visit our Website](#)



#### Contact Us

Please contact our offices at **604-922-6572** or by email at [info@picanada.ca](mailto:info@picanada.ca), we would be happy to speak with you.

Online shopping has been growing in popularity during the busy Christmas season as a convenient way to beat the craziness of the mall and save on precious time, unfortunately, scammers can use the anonymity of the internet to deceive unsuspecting shoppers through one of the most convenient and popular ways to shop, apps.

#### Fraudulent Shopping Apps

App stores and [social media platforms](#) often advertise app downloads of some of our favorite brand names, unfortunately many of them are fake. Many of those hoax apps mimic major retailers, using similar logos and brand names. The unsuspecting consumer thinks they're downloading their favorite brand but instead download malicious malware onto their [device\(s\)](#) through the app and give the scammer access to their credit card and personal information.

#### Stay Protected

An easy way to spot a fake app is to check the name of it's "publisher" typically displayed under the app's name. The brand name will usually be spelt incorrectly. Don't give apps access to your location and avoid downloading apps off a third-party site. If the permissions required for download seem excessive or if they want you to disable any security features on your device, beware, the app is [probably a scam](#). Also, be wary if the app you download is constantly asking you to enter personal information and avoid giving it permission to access your social media accounts.

If you have fallen victim to one of the many [online scams](#) that are being circulated at this very moment all over the world, [we can help](#).

Visit our website to learn more: [www.picanada.ca](http://www.picanada.ca)



STAY CONNECTED



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