

THE INVESTIGATOR

In This Issue

[Online Footprint
Importance](#)
[Online Dating
Cleaning Up](#)

About Us

Since 2000 BCSI has performed hundreds of successful investigations.

Our integrated team of investigators and support services ensure that the investigations are conducted in a timely fashion with leading edge techniques.

BCSI is considered the platinum standard of the industry based on the quality and the wide spectrum of its services as well as the expertise of the investigators.

Quick Links

[Our Website
Services](#)
[Firm Profile](#)
[Contact Us](#)

Social Media



Online Footprint

"Online Footprint" may be a strange term to some of us, however, cyber-world speaking, it is quite an important factor. First of all, an "online footprint" or a digital footprint is a term used to describe the trail people leave behind when they access the internet. This is

any and all information that is corresponded onto the internet and includes everything from online registrations, emails, website addresses visited, search history etc. Your [digital footprint](#) is essentially your digital reputation. An easier way to view this is, think of how you generally act in social environments in the real world, essentially you develop a reputation. This is the same for the internet, as in your behaviors on the internet become your online footprint or digital footprint.



Importance

Why is BCSI telling you about this? Well, the [online world](#) is forever changing. Once data has been uploaded onto the internet, it is extremely challenging to remove it as with technology the way it is today, posts can be shared and screenshots can be taken instantaneously. As with text messages, information shared on the internet can be misconstrued and taken out of context thus damaging your digital footprint.

Online Dating

As in our previous newsletter, the safety nets of [online dating](#) need to be setup. Your digital footprint for above stated reasons needs to be protected in regards to online dating. On social media, privacy setting can assist you in limiting what the general public can see and what information they have access to. There are some general guidelines that you can implement that should become a habit:

1. Stop and **consider** what you are posting online
2. Do onto others as you would onto yourself - as in if you would not like what you are about to post online posted about yourself, you should probably not post it
3. Confirm your profile settings are set to the maximum privacy setting every time you sign up to a new online account of any sort
4. If people posts comments and or images that may be offensive with your digital footprint tagged, be sure to un-tag yourself

Cleaning Up

Clearing your digital footprint is not an easy task and can get very complicated. **BCSI** has the vast knowledge of the internet that can help clear up your online footprint thus if you think your digital footprint is in jeopardy, it's time to let **BCSI** assist you.